ESTTA Tracking number:

ESTTA914428

Filing date:

08/08/2018

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party has filed a petition to cancel the registration indicated below.

Petitioner Information

| Name | USTOV, Inc. | | |
|---------|---|-------------|------------|
| Entity | Corporation | Citizenship | California |
| Address | 21118 Cabot Boulevard Hayward, CA 94545 UNITED STATES | | |

| Attorney informa- | Anne Hiaring Hocking, Esq. |
|-------------------|--|
| tion | Donahue Fitzgerald LLP |
| | 80 East Sir Francis Drake Boulevard |
| | Suite 3E |
| | Larkspur, CA 94939 |
| | UNITED STATES |
| | Email: ahocking@donahue.com, amackay@donahue.com, pcheruvu@donahue.com, trademarks@donahue.com Phone: 415-381-4161 |

Registration Subject to Cancellation

| Registration No. | 4508956 | Registration date | 04/08/2014 |
|--------------------------------|---|---------------------------------|------------|
| International Registration No. | NONE | International Registration Date | NONE |
| Registrant | Shih-Ming CHEN 13F., No. 130-1, Wuquan W. 4th St. West Dist. Taichung City TAIWAN | | |

Goods/Services Subject to Cancellation

Class 032. First Use: 0 First Use In Commerce: 0

All goods and services in the class are subject to cancellation, namely: Fruit juice, soft drinks, namely, sodas, beer, non-alcoholic beverages containing fruit juices, vegetable-fruit juices, mineral water, lemon juice for use in the preparation of beverages, sports drinks

Grounds for Cancellation

| Abandonment Trademark Act Section 14(3) |
|---|
|---|

| Attachments | Petition for Cancellation - CFTEA RN 4508956.pdf(155880 bytes) | |
|-------------|--|--|
| Signature | /Anne Hiaring Hocking/ | |
| Name | Anne Hiaring Hocking | |

| Date | 08/08/2018 |
|------|------------|
| | |

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of U.S. Registration No. 4,508,956

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For the Trademark: CFTEA

Registered on: November 26, 2013

USTOV, Inc.,

Petitioner,

Cancellation No.:

v.

Shih-Ming Chen,

Registrant.

PETITION FOR CANCELLATION

Pursuant to 15 U.S.C. §§ 1064, 1068, 37 C.F.R. § 2.111, and TBMP § 309.03, USTOV, Inc., a California corporation located at 21118 Cabot Boulevard, Hayward, California, 94545 ("Petitioner"), believes that it is and will be damaged by Registration No. 4,508,956 for the mark CFTEA ("Registrant's Mark"), currently owned by Shih-Ming Chen, an individual with an address of 13F., No. 130-1, Wuquan W. 4th St., West Dist., Taichung City, Taiwan ("Registrant"), and petitions to cancel said registration.

A. INTRODUCTION AND BACKGROUND OF PARTIES

As grounds of Cancellation, Petitioner alleges that:

- 1. Petitioner is the owner of U.S. Trademark Application Serial No. 87/658,362 filed on October 24, 2017 for the mark "("Petitioner's Mark") in Class 30 for "Tea" ("Petitioner's Goods").
- 2. The Examining Attorney with the United States Patent and Trademark Office ("USPTO") cited Registrant's Mark against Petitioner's Mark on the ground of a perceived likelihood of confusion.

Petition for Cancellation Registration No. 4,508,956 Mark: CFTEA 3. Registrant applied to register Registrant's Mark on October 10, 2012 in Class 32 for "Fruit juice, soft drinks, namely, sodas, beer, non-alcoholic beverages containing fruit juices,

vegetable-fruit juices, mineral water, lemon juice for use in the preparation of beverages, sports

drinks" ("Registrant's Goods").

4. Registrant's Mark was registered on April 8, 2014, U.S. Registration No.

4,508,956 ("Registrant's Registration") based on Section 44(e) of the Trademark Act, 15

U.S.C. § 1126(e).

B. REGISTRANT ABANDONED REGISTRANT'S MARK

5. Petitioner repeats, realleges, and incorporates by reference, as though set forth in

full, paragraphs 1 through 4 above.

6. As grounds for Cancellation, Petitioner alleges that Registrant has abandoned

Registrant's Mark shown in Registrant's Registration pursuant to Section 14(3) of the Trademark

Act, 15 U.S.C. § 1064(3).

7. Registrant's Mark was registered on April 8, 2014.

8. On information and belief, and according to public records of the USPTO,

Registrant has yet to file a Statement of Use with the USPTO, or any evidence of use in

commerce in connection with Registrant's Mark.

9. On information and belief, Registrant is not currently using Registrant's Mark in

connection with Registrant's Goods in commerce.

10. On information and belief, Registrant has no intent to use, or resume use, if any,

of Registrant's Mark in connection with Registrant's Goods in commerce.

11. On information and belief, for at least the last three consecutive years, Registrant

has not used Registrant's Mark in connection with Registrant's Goods or related services in

commerce, thereby constituting prima facie evidence of abandonment of Registrant's Mark.

12. On information and belief, and in view of Registrant's non-use and abandonment

of Registrant's Mark, Registrant is not entitled to continued registration of Registrant's Mark

Petition for Cancellation Registration No. 4,508,956

Mark: CFTEA

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pursuant to Section 14(3) of the Trademark Act, 15 U.S.C. § 1064(3), and as such, Registrant's Registration should be cancelled.

C. REGISTRANT'S REGISTRATION SHOULD BE CANCELLED

13. As Petitioner's attempt to register Petitioner's Mark as shown in Petitioner's Application Serial No. 87/658,362 will be impaired by the continued registration of Registrant's Mark, Petitioner respectfully requests that Registrant's Registration, U.S. Registration No. 4,508,956, be cancelled.

FEE AND DEPOSIT REQUEST

The filing fee in the amount of \$400.00 is submitted with this Petition for Cancellation.

Date: August 8, 2018 Respectfully submitted,

DONAHUE FITZGERALD LLP

/Anne Hiaring Hocking/

Anne Hiaring Hocking, Esq. Andrew S. MacKay, Esq. Padmini Cheruvu, Esq. 80 E. Sir Francis Drake Blvd., Suite 3E Larkspur, California 94939 Tel: (415) 381-4161

Attorneys for Petitioner

Petition for Cancellation Registration No. 4,508,956 Mark: CFTEA